

REEDSBURG COUNTRY CLUB

Monthly Newsletter



1 January 2025



Here's what has happened during the last month of our Centennial year!

As we wrapped up our centennial year, **December** was a month filled with joy, community, and cherished memories at **Reedsburg Country Club**. We hosted nine holiday parties for local businesses in our banquet spaces, creating the perfect festive atmosphere for their celebrations. Our **Jingle & Mingle** event brought over 100 community members together to meet Santa, take photos, craft holiday decorations, and enjoy the warmth of the season. Most importantly, we collected generous donations for our local food pantry—thank you to everyone who contributed!

Throughout the month, our **Bags League** continued every Tuesday, with an average of 15 players joining in the fun and competition. We also welcomed the holiday season with our annual **A Very Merry Quiz-Mas Pub Trivia** night.

Despite the snowy weather, we had a fantastic turnout, with festive drinks, raffles, and an atmosphere full of holiday cheer.

In **December**, we also transitioned to our **off-season hours**, closing on Sundays and Mondays while remaining **open Tuesday through Saturday from 11 AM to 8 PM**. These adjustments ensure we continue providing top-notch service while preparing for the golf season ahead.

To close out an incredible year, we celebrated in true RCC style with a Western-themed **New Year's Eve Party**. Nearly 200 of our members joined us under the stars to create lasting memories and welcome 2025 together in a night filled with joy, laughter, and community.

Here's to a bright future and more unforgettable memories in 2025!

IN THIS NEWSLETTER YOU CAN EXPECT:

1). A Look Back at December 2024

2). A Welcome to New & Returning 2025 Members

3). 1924 Bar & Grill Events

4). Menu Highlights & Drink Specials

5). Staff & Board Member Highlights

6). Email & Communication Updates

7). A Sneak Peak At February 2025



Reedsburg Country Club Welcomes You!

As we enter **2025**, we want to extend a heartfelt welcome to all our new and returning members. Being a part of the **Reedsburg Country Club** community is about more than golf, dining, or events. It's about creating a sense of belonging, building friendships, and cherishing moments that bring us closer together.

We celebrated **100 years** of history, tradition, and connection this past year. Every celebration, every event, and every interaction reminded us that **RCC** is more than a country club—it's a community. As we begin this new chapter, we're

excited to continue building on that foundation, providing a space where you feel valued, welcomed, and at home.

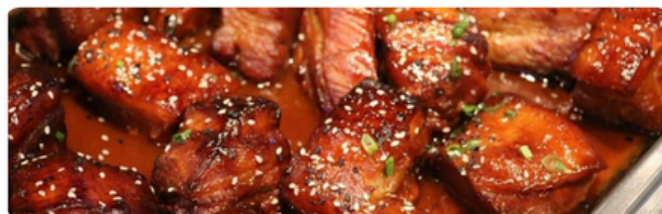
Membership at **RCC** is not just about access—it's about being part of a family that supports, uplifts, and celebrates one another.

We're honored to have you as part of this community and look forward to another year of unforgettable memories, shared successes, and meaningful connections.



1924 Bar & Grill January Events:

- **Cornhole League:** Join us **every Tuesday**, starting back up on January 7th, **at 6 PM—\$15** per person to play, with **payouts that night**. You don't need a partner. Register online ahead of time or in person the night of.
- **Pub Trivia:** Returns to its regular schedule **every Thursday at 6:30 PM**. **Free** to play, with weekly winners. It is a perfect night out for families and friends of all ages.
- **Euchre Tournament: Saturday, January 18th.** **\$20** to enter. Open to members and the public. Register online for more details. More that play the more we pay!
- **Radio Auction:** Held inside both ballrooms from **January 23rd to February 1st**.



January Menu Specials:

Visit **1924 Bar & Grill**, open **Tuesday through Saturday from 11 AM to 8 PM**, and explore our new menu. From comfort foods to unique twists on Wisconsin favorites like Friday Fish Fry and Saturday Surf and Turf, there's always something delicious to try!

Daily Specials:

- **Tuesday: Pot Pies** (Beef, Turkey, Chicken, Pork - changes weekly)
- **Wednesday: Half-roasted chicken with Dumplings**
- **Thursday: Tacos** (3 tacos with chips & salsa - changes weekly)
- **Friday: Fish Fry** (Lunch & Dinner options)
- **Saturday: Surf & Turf** (5oz sirloin, 3 grilled shrimp, choice of side, soup & salad bar)

Board Member Highlight:



Meet Our Board President: Robert Ginther

Robert Ginther has been a dedicated member of Reedsburg Country Club for nearly 17 years and has served on the board of directors for the past 9 years, including the last 6 years as Club President. As a partner in the Baraboo/Reedsburg law firm Cross Jenks Mercer & Maffei LLP, Robert specializes in business law, financial institutions, real estate, and estate planning, bringing invaluable expertise to RCC's leadership team.

During his tenure on the board, Robert played a pivotal role in the construction of the new clubhouse building, a milestone that reflects RCC's growth and commitment to excellence. While the Club has made significant strides since he first joined, Robert remains focused on the work ahead—building a financially stable future that preserves and enhances the value of membership for the next 100 years. His vision, dedication, and leadership continue to guide RCC into a bright and promising future.

Employee Highlight:



Meet Our GM: Luke Whitaker

Luke Whitaker took on the role of General Manager for Reedsburg Country Club in May of 2017. He attended Eureka College in Eureka, IL, double majoring in Business Administration and Political Science. Starting in his last semester of college, he began what would become his career in hospitality and he quickly fell in love with the industry. He gained nearly 8 years of experience at Metamora Fields Golf Club in Metamora, IL, where he earned the title of Clubhouse Manager before moving to RCC.

Luke loves everything about the club nearly as much as he loves his three beautiful children, Paxton, Reagan and Dalton. Although extra time is rare, he does love to get out on the golf course with his members and guests whenever he can, but don't expect a scratch round. Don't be surprised if you hear a movie quote from Luke, with one of his favorite movies being "Tin Cup", one of Roy McAvoy's top quotes is "... when a defining moment comes along, you define the moment... or the moment defines you."

An Update From Taren

Exciting Updates to Our Email Marketing Platform

We're thrilled to share some great news!

As we step into 2025, we've switched to a brand-new email marketing platform, hosted by the same provider as our new website but still managed by 121 Marketing. This change marks a fresh start for our communications, offering a much more reliable and consistent system with little to no interruptions or errors.

We want to acknowledge that 2024 was a challenging year for our email marketing and campaigns. System updates from our previous provider caused numerous issues, including delayed or premature emails, blocked messages, and problems with spam alerts. These glitches often meant emails were sent to only portions of our list, making it difficult to ensure everyone received the right communication. Meaning we repeated emails A LOT!

We understand how frustrating this was and sincerely appreciate your patience as we worked through these challenges and researched the best options going forward.

With our new platform, we're excited to bring you:

- **Fewer Emails:** We'll be able to focus on quality over quantity, because we can ensure that every email

will arrive when and where it is supposed to every time.

- **Consistent Monthly Newsletters:** These will continue to arrive on the first of every month like usual but now with improved reliability.
- **More Control for You:** Starting in February, you'll be able to subscribe to the types of email campaigns you wish to receive. WITHOUT the risk of our platform randomly deactivating you. So whether you prefer to only receive the monthly Member Newsletters or need the 3-5 weekly email reminders, the choice will be yours!

We are eager to make 2025 a year of smooth, effective communication.

Be sure to like and follow us on all of our social medias and to visit our Clubhouse and 1924 Bar & Grill regularly to stay up to date on events, gatherings, and more.

Thank you for sticking with us, and we can't wait to keep you informed and engaged with all things Reedsburg Country Club and 1924 Bar & Grill!

Warm regards,

Taren Lehman



WAYS TO STAY CONNECTED

1). Public & Members Only Facebook Pages

2). Public Instagram page

3). SnapChat Account

4). Subscribed Email Marketing Lists

5). Visiting RCC & 1924 Bar & Grill

6). Visiting Our Website



A Look Ahead At Reedsburg Country Club & 1924 Bar & Grill!

February is shaping up to be an exciting month at **Reedsburg Country Club and 1924 Bar & Grill**, with plenty of activities for everyone to enjoy.

Our **Tuesday Cornhole League** continues **weekly** at **6 PM**, offering a fun and competitive evening for just **\$15 per person**. No partner is required, and payouts happen each night, so come join the fun!

On **Thursdays**, **Pub Trivia** is at **6:30 PM**, where friends and families of all ages can test their knowledge in a lively and welcoming atmosphere, with prizes for weekly winners and **free** to play.

Celebrate love with our **Valentine's Guided Paint Event** on **Saturday, February 8th**. For **\$80 per couple**, you'll create **"Two Canvases, One Masterpiece"** while enjoying a creative date night with Amy from Brushes & Bubbly, and good vibes.

Then, on **Friday, February 14th**, join us for a special **Valentine's Day Dinner**, perfect for a romantic evening.

Details on the menu will be shared soon, so stay tuned! Call to RSVP 608-524-6000.

The excitement continues with our **Sheepshead Tournament** on **Saturday, February 15th**, a great opportunity to showcase your skills in this classic card game.

Later in the month, we'll host the **Hondo Pool Tournament**. This event is open to the **public** on **Friday and Saturday, February 21st and 22nd**, and wraps up with a special **members & guests-only tournament** on **Sunday, February 23rd**.

February at **Reedsburg Country Club & 1924 Bar & Grill** is filled with fun, competition, and celebration.

Whether you're looking for a night out with friends, a romantic date, or a chance to show off your skills, we have something for everyone.

We look forward to seeing you!

-Reedsburg Country Club

